Technology Considerations Worksheet

So you've outlined your goals and know exactly who this project will serve. Now it's time to look at the market. With everything out there, it's important to distill things down to the pieces that matter most.

Use this worksheet to help you think through these considerations. You might not be able to complete the worksheet in one sitting. Often, it will take some time to do research, gather feedback, and follow the process. Come back to the worksheet as you navigate that buyer's journey and learn more.

Best-in-Class

What tools does the technology provide that will help you achieve your goals? What functions surprised and delighted you?

Use this section to identify elements of the technology that you are excited about. Be specific and write down how a particular element will help you achieve your goals.

1

2

3

Use this section to list out any particular insights you've gathered about the tool from review sites or in speaking with others.

1

2

3

Platform or Point Solution

Does the system you're looking at apply to just a specific point in the student journey? Does the technology have applications across the entire student/alumni experience?

Use this section to list ways in which the technology you are looking at can apply across the student journey. How can your community come back to the same tool over and over again when they need it? If they can't, leave this section blank.

(1)

(2)

(3)

Does It Play Well With Others?

What data points do you expect to collect from this technology? What systems do you currently use? Do you expect the systems to work together?

Use this section to list out the data points that are most important to collect from the systems you are looking at. If the technology allows you to collect that data, put a check next to it.

(1)

(2)

(3)

(4)

(5)

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